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What colors look best on you?

A Simple Guide Based on Hair Color

(Inspired by the work of celebrity colorist Jill Kirsh)

Your Hair Is Your Anchor

Your hair color — and the specific shade of it — is the best starting point when choosing clothing that enhances your features. Hair acts like a consistent frame for your face and provides a clear indicator of whether warm or cool tones, bold or soft shades, will complement you best.

If you wear makeup, that becomes your second anchor — lipstick, blush, and eye-shadow can shift your balance slightly, especially for photos or evening wear. But for most day-to-day looks, start with your hair.

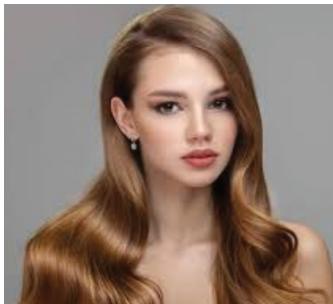


This doesn't mean you're locked into only a handful of colors. You can wear any color — the key is wearing the right version of that color. A soft red isn't the same as a fiery coral. Navy isn't the same as cobalt. This guide helps you pick the right shade for your tone.

You don't have to match the color exactly. Try it with a few existing things in your wardrobe and walk around in your day-to-day environment. Chances are, if you did it right, you'll get more than a few people complimenting you.

Hair-Based Color Guide!

Golden Brown, Deep Honey Blonde & Red Hair



Why it works:

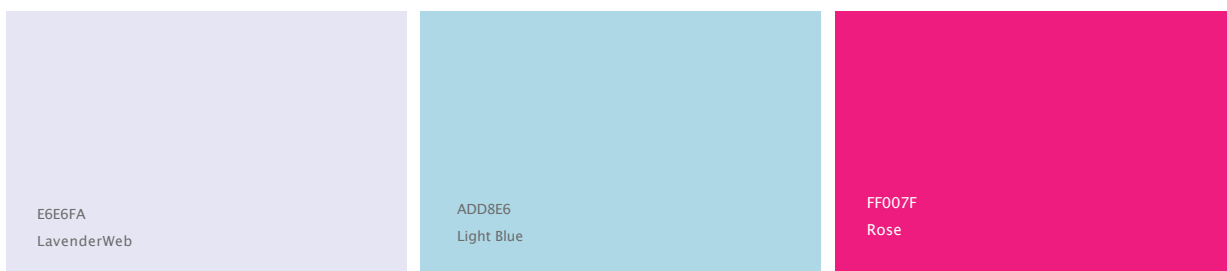
These hair colors are naturally warm and rich, so they harmonize best with earthy tones and warm jewel tones that reflect that same depth.

Best Colors:



Jewelry: Gold looks most flattering

Avoid:



Cool grays or silvers (except olive-gray)

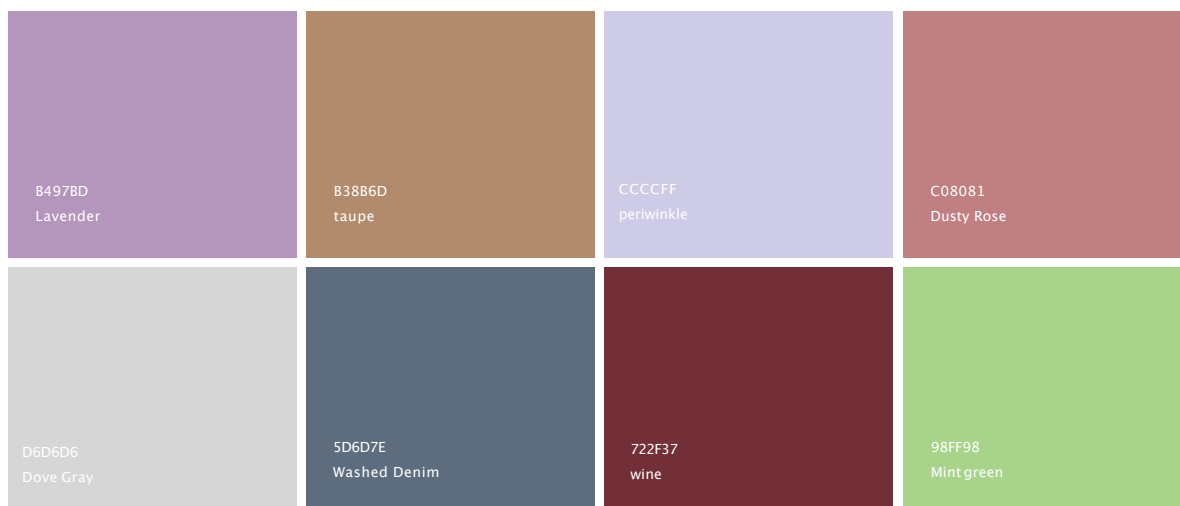
Gray & Ash Blonde Hair



Why it works:

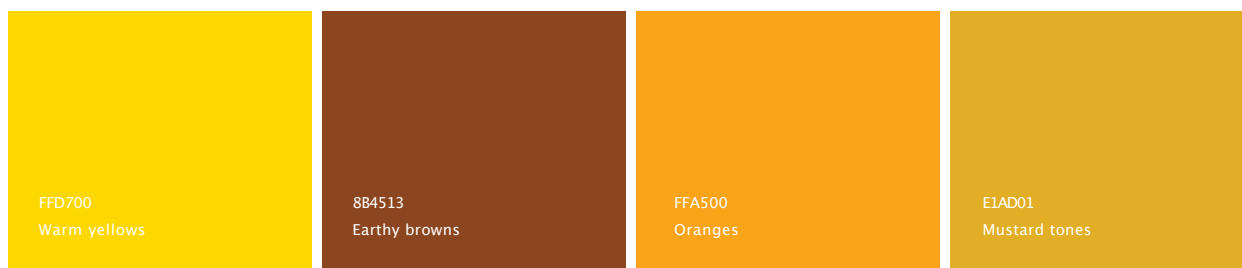
These cooler hair tones pair beautifully with soft, cool pastels and muted shades that reflect their icy undertones.

Best Colors:



Jewelry: Silver, white gold, platinum

Avoid:



Golden Brown, Deep Honey Blonde & Red Hair



Why it works:

Bright and sunny, warm blonde hair looks best with vivid, cheerful shades and warm-leaning brights.

Best Colors:



Jewelry: Gold looks most flattering

Avoid:



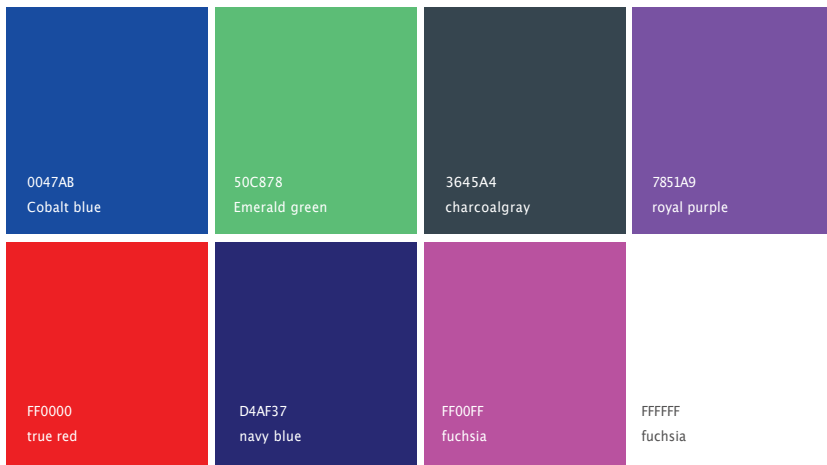
Golden Brown, Deep Honey Blonde & Red Hair



Why it works:

These deeper shades carry strong contrast and often cool undertones, which pair well with clean, bold, true colors — not muted or dusty tones.

Best Colors:



Accents:



Jewelry: Silver, platinum, white gold, titanium

Avoid:



Muted or Dusty Colors

The Visual Laws of Color & Hair

The Echo Rule

“If a color could exist in your hair, it will look great on you.”

- ❖ Your hair is full of color cues — golden tones, silvery strands, deep shadows.
- ❖ Wear clothes that echo those tones (not match exactly), and everything looks cohesive.

If yes, it belongs in your wardrobe.

“Could this color live in my hair as a highlight or lowlight?”

The Contrast Law

“The stronger the contrast between your hair and skin, the bolder the colors you can wear.”

- ❖ If your hair stands out sharply from your skin (like black on fair skin), go bold and bright.
- ❖ If your hair blends softly with your skin (like honey blonde or gray), stick to gentle, blended tones.

“Does my hair create strong contrast with my skin?”



The Color Behavior Law

“Warm colors move forward, cool colors recede.”

Use this to direct attention:

- ❖ Wear warm colors (like red, coral, mustard) to draw the eye.
- ❖ Use cool colors (like navy, mint, gray) to soften, blend, or minimize.

This is useful for drawing attention away or towards parts of the body. Want to emphasize your bust? A general rule is to wear warmer colors on top. Want to direct attention away from your waist line? Cooler colors on the bottom. There's more to this, but if you follow the earlier color tips above to match your hair, you'll be drawing attention away from the rest of your body to your face and eyes.

In summary, put the brightest, warmest color where you want people to look first. Wear a cooler color in places you want to minimize. To emphasize or force attention to your face, include poppy, coral or mustard in tops, scarves or jewelry.

Final Tips to Make This Work for You

- ❖ **Try before you commit:**

Hold a shirt or scarf near your face and see how your skin looks — brighter and healthier, or dull and shadowed?

- ❖ **Makeup can tip the balance:**

A bold lip or blush can shift you into warmer or cooler territory temporarily.

- ❖ **Go for harmony or pop:**

Some colors blend seamlessly, others create contrast. Both can be flattering — use your hair as your guide.



Want more tips like this?

You're now on the list! Keep an eye out for outfit inspiration, seasonal color guides, and photo styling tips that make you look your best — effortlessly.